# A review on Manugraph presence across the world At various exhibitions

## Print Pack 2009: New Delhi on January 18 – 23

The visibility of Manugraph began in the first half of the year at the Print Pack. Exhibition which was a great success with

- Live demonstration of the latest launched Cityline Express with UV a great saving potential substitute against the heatset press
- Publicity of the Hiline Express , an upgraded 3 forme roller version of the already existing Hiline
- Introducing Smartline the new born baby of the Manugraph stable of products as well as the Double width machine sector of Indian printing machines with ultimate speed of 70000 cph amounting to 140000 copies at an hour go

# Publish Asia and IFRA 2009: Chennai September 23 – 25

Success of the exhibition was well visible from serious enquiries across various Indian and overseas visitors on the products introduced during Print Pack. Recession period has been wisely utilized analyzing cost effective options in printing solutions and the decisions of the manufactures were well planned in this direction. This resulted bagging the big order of the new born Smart line by Malayala Manorama. The group had been forerunners of Manugraph range of products right from the first Coroset to the recent completed Frontline installations. Manorama prefers sailing with Manugraph since the inception of the Company and has often given a chance for indigenous R&D to prove its mettle for a competitive industry like Printing Machine manufacturing Sector.

# IFRA Expo 2009: Vienna, Austria October 12 – 15

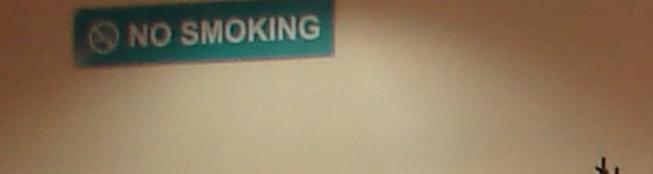
Some 6,700 visitors from 78 countries visited the four-day IFRA Expo 2009, the world's largest trade fair for the newspaper industry. It is safe to say that the number of participants exceeded expectations, and it is gratifying that, in the midst of a global economic crisis, that so many people chose to make the trip to Vienna. The industry seems responding well to the changing media landscape, and seeking solutions, both technical and strategic, to ensure profitability in the years ahead, in print and online. For Manugraph the show was an opportunity to plan with the European partners for the expected forward movement post the recession.

### Print Expo 2009: Johannesburg, Africa October 20 – 23

The simultaneous screening of three exhibitions Proplas, Propak & Print Expo seem to have received a great response with visitors across the world. A common thread was the quality of visitors from not only South Africa but the continent as a whole. Identified as a growth market for most European manufacturers, the African visitors did not disappoint. Traditional markets in the rest of the world are saturated and Africa, especially South Africa has become far more attractive as an area for expansion. Though the Print Expo was a catalogue show discussions were on from serious customers from neighboring countries like Botswana, Zimbabwe, and Lesotho etc. For Manugraph the exhibition worked as platform for visibility in the new emerging market. With strong presence of Manugraph in Tanzania, Kenya, Nigeria & South Africa the hope of getting into this seriously growing market is expected to be fruitful beginning 2010.











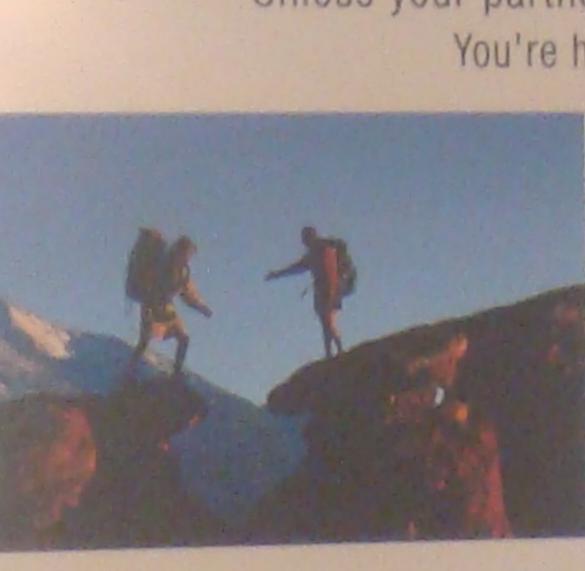


Ultimate Print Sdn Bhd Group is the targest magazine printer in Malaysia. Mr. Hishamuddin Bin H J. Yascob (Founder) and the Board have maintained the vision of making Ultimate Print the top commercial printer in the industry and one that offers the best value to customers, with a heavy investment in people and technology.

Littimate Print has invested in 2 Mantigraph Press Lines - Hilling and Cityline Express, that together comprise a massive 16 towers. Ultimate Print's order will cater to the printing of Sinar - the leading daily of Malaysia, Hence Manugraph machines will support the new expansion plan of the company, at Kusla Lumpur and Penang.

One reason for Manugraph's success is tearning how to leverage traditional strengths with strong international business acumen. As a result, we are the global leaders in single width technology.

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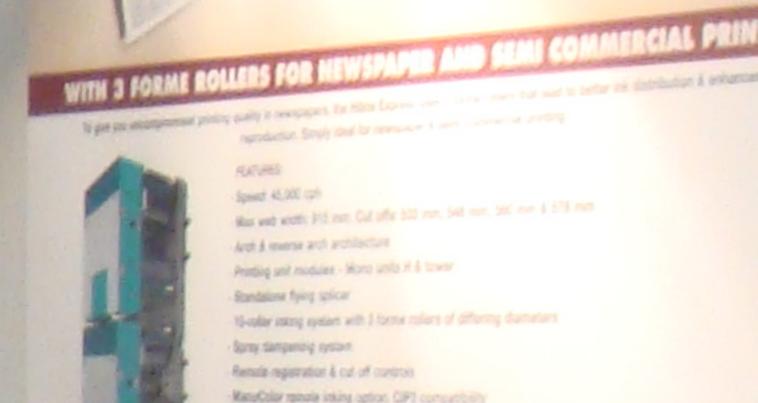
"Unless your partnership is perfect... You're history."

> Mwananchi Communicatione Ltd, a subsidiary of Nation Media Group, Is the teading proving media company in Tanzania, Africa. Morananchi publishes 3 leading newspapers Maximirchi - the top anting Swohill newspaper, Mwanazpoli - the highest selling newspaper is the entire nountry and The Citizen, the most respected English newspaper. With this, Manugraph is proud to animumor the commentament of its Lot. Installation in Tanzania.

> Winning partnerships scross the globe is not new to Manugraph and we took forward to achieving the same success in this new market,

Manugraph Hiline installation at Mwananchi Communications Ltd, Tanzania.

# IT'S JUST THREE GOO INTRODUCING HILINE EXPRES



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